

AI for Leaders

Executive ROI Strategy

A two day strategic workshop for the C-suite: where AI creates value in your business, how to build the investment case, and the governance to run it responsibly. You leave with a board ready 90 day roadmap.

DURATION**2 days · 14 hours****GROUP SIZE****10 to 18****FORMAT****In person****CERTIFICATE****Within 24 hours****ABOUT THIS WORKSHOP**

This is not a technology briefing. Over two days your leadership team maps where AI creates value in your specific business, builds the investment case on published research evidence rather than vendor promises, drafts a board level governance and risk policy, and leaves with a 90 day action plan carrying named owners, timelines and success metrics.

Every module includes a Live AI Moment: fifteen minutes where each executive personally uses AI on a real task from their organisation. Not to learn the tools, but to replace second hand opinion with first hand experience before making investment decisions.

WHO THIS WORKSHOP IS FOR

CEOs, Managing Directors, C-suite executives, business unit heads, and strategy leaders. No technical background required or expected.

No prior AI experience is required. Every activity runs on each participant's own real work rather than a case study, so the workshop suits mixed teams and mixed levels of confidence.

WHAT EVERY PARTICIPANT LEAVES WITH

- A strategic AI opportunity assessment for your organisation
- An AI ROI business case built on published evidence, not vendor promises
- A board level AI governance and risk policy draft
- A 90 day executive action plan with named owners and metrics

LEARNING OUTCOMES

By the end of the two days, participants can:

- L01** Assess their organisation's AI readiness across five dimensions
- L02** Identify and prioritise where AI creates measurable value in their own business
- L03** Build an AI ROI business case grounded in published research evidence rather than vendor claims
- L04** Draft a board level AI governance and risk policy appropriate to their organisation
- L05** Produce a 90 day executive action plan with named owners, timelines and success metrics

THE TWO DAYS

WHEN	THEME	WHAT HAPPENS
Day 1 AM	AI strategy and the business landscape	The strategic AI landscape, your readiness across five dimensions, and the executive opportunity assessment.
Day 1 PM	Efficiency and cost reduction	Where AI creates immediate operating leverage, the ROI framework, and your business case built in the room.
Day 2 AM	Revenue growth and market velocity	AI as a direct revenue driver: commercial process redesign and the growth scenario builder.
Day 2 PM	Governance, risk and the 90 day plan	The governance imperative, your risk assessment, and the executive roadmap closed with a public commitment.

HOW WE TEACH

Every module includes a Live AI Moment where each executive personally uses AI on a real task from their organisation: a competitive briefing, a board ready business case summary, a governance policy draft. The evidence base is published research, not vendor claims, and every output produced is yours to take into Monday's leadership meeting.

An AI Leadership Certificate is issued digitally by Future Edge Institute within 24 hours, recognising active participation and output.

Delivered in house and priced per engagement. These workshops are commercial corporate training and are not government subsidised.

Bring this workshop to your organisation

Fees, dates and in house runs: sales@kydongrp.com